R J Reynolds Tobacco Company

W. J. Roth
Region Sales Manager
8899 Main Street
Williamsville, NY

July 14, 1998

To: Mark Young, RSM
Rich Kane, RSM
Dave Keeney, KAM

Subject: Winston Cup VIP Guests at Loudon, NH Race on July 12, 1998

Gentlemen,

Attached for your review is a recap of the VIP Guest List and actual attendees for the subject race.

I requested this information from DM Robert Ridge so I may solicit your support for improvements in the future.

Obviously, we want to maximize the benefit for RJR via entertaining key customers in our suite.

Your assistance, comments, and / or suggestions to improve participation in future events is greatly appreciated.

Sincerely,
Bill Roth
W. J. Roth, RSM

Attachment

cc: AVP Dave Wilmesher
DM Robert Ridge

51846 6013

Source: https://www.industrydocuments.ucsf.edu/docs/njky0000